TELEVISION Forecast

DECEMBER 13 TO DECEMBER 19 INCLUSIVE

Uncle Mistletoe & Aunt Judy

WBKB **WENR-TV** **WGN-TV**

WTMJ-TV, Milwaukee

"CHICAGOLAND'S FAMILY TELEVISION THEATRE"

Monday thru Saturday, 2:00 P.M.
"Television Matinee"
Two hours of variety films

Tuesday, 8:15 P.M.
"Personality Profiles"
with Dorsey Connors

Wednesday, 9:00 P.M.
"Club Television"
Chicago's original video night club

WGN•TV CHANNEL 9

NEW PROGRAM!

As a Service to Our Readers

We agree, sudden changes in television programs can be disappointing to the vast video audience of Chicago and suburbs.

To provide our readers with more accurate listings the publishers of *Television Forecast* have inaugurated a new program. Each Monday and Friday, at 4:40 p.m. on radio station WCFL, 1000 on your dial, up-to-date changes will be announced so that proper entries may be made in your copy of Chicago's exclusive television news magazine.

Perhaps you are wondering why television people have chosen the medium of radio to announce these changes. The answer is this: for the time being, TV stations are not agreeable to telecasting program changes for all stations because competitives stations will be mentioned on their facilities. We have sought to purchase such time, but have been refused.

It is a bit of a handicap, but understandable, and until a better working arrangement can be made *Television Forecast* will conduct its special radio show to prove our earnest desire to provide telereceivers with the most accurate listing of any city in the nation!

We have every bit of confidence in the belief that in a short time Chicago video stations will have more permanent programs. They are striving to meet the wishes of set owners who want to know titles of film features and special events, so that TV parties can be arranged in advance.

Nothing is more fun than a television party in your home, and nothing more provoking or sometimes embarrassing than a sudden program change. We have experienced it, and we know you have, too.

Thank you so much for your understanding letters on this subject. They have all been read and appreciated. Rather than write each reader individually, we are herewith publishing this open letter to you and further inviting you to continue writing the Editor with suggestions and criticisms of video entertainment now being offered.

WHAT ABOUT TOMORROW? What new stations can telereceivers in Illinois, Indiana, Wisconsin and Michigan expect? As you know, the F. C. C. originally allocated 13 channels over the nation, distributing seven channels to Chicago. Later it became necessary to reduce the total number of channels from 13 to 12, together with the proposal that Chicago's share of seven be reduced to six. A decision on this proposal has not yet been reached; in the meantime, the F.C.C. is studying that national television situation. And while that study is being made, action on pending applications for stations is being deferred.

There are five applications for the remaining channel in Chicagoland: the Columbia Broadcasting system, Warner Brothers, the Sun-Times company, Zenith Radio, and Johnson-Kennedy Radio corporation.

NATIONWIDE there are 45 stations in operation to date. Seventy-seven other applicants have permits to construct stations.

TELEVISION Forecast

Vol. 1, No. 32 Copyright 1948
Whole No. 23, December 13, 1948

A WEEKLY TELEVISION NEWS-MAGAZINE
Published by
TELEVISION FORECAST, Inc.
185 North Wabash Ave. Chicago, Ill.

Editor, Robert A. Kubicek
Associate Editor, Patricia Cooper
Advertising Director, Roy V. Whiting
Sales Manager, Lester Vibon
Business Manager, Norbert F. Dompke
Production Manager, John E. Groenings

Advertising Rates on Request
Phone: FRanklin 2-9564

Entry as 2nd class matter applied for at the post office at Chicago, Ill., under the act of March 3, 1879.
Subscriptions: $3 per year; 2 years $5; single copies 10 cents.

Television Forecast for

Monday

December 13, 1948

AN ADDED SERVICE—Tune in on our radio program on WCFL, 4:40 p.m. Mondays and Fridays for the latest program changes for the entire week.

WBKB Channel 4

5:15—Test Pattern.
5:30—FUNNY BUSINESS with Manny Opper and Adele Scott. Great Scott! Manny is your answer to the blues.
6:00—KUKLA, FRAN AND OLLIE in "Junior Jamboree," with the rest of the Kuklapolitan troupe.
6:30—FILM.
6:45—YOUR CURBSTONE CUT-UP with Ernie Simon.
7:00—AT OUR HOUSE with Jim and Edie Dexter. Television's answer to "Easy Aces."
7:20—FILM.
8:00—TELENEWS with John Dunham.
8:10—FILM.
8:30—WRESTLING from Midway Arena with Russ Davis announcing.
10:30—HEADLINE NEWS.

WENR-TV Channel 7

6:00—Test Pattern and Dinner Music.
6:30—FILM SHORTS.
6:45—UNCLE MISTLETOE.
7:00—FILM SHORTS.
7:30—DOLLARS AND SENSE.
8:00—CANDID MICROPHONE. Your favorite radio program now on television.
8:30—SKIP FARRELL SHOW. Songs.

WGN-TV Channel 9

2:00—TELEVISION MATINEE. A two hour show including feature films, newsreel and short subjects.
6:00—Test Pattern.
7:00—COMING ATTRACTIONS.
7:30—LITTLE BORDY puppet show for the children.
8:00—CHICAGOLAND NEWSREEL. Local, national and international news.
8:15—SPORTSMEN'S CORNER. Jack Brickhouse with sports news.
8:30—CHICAGOLAND TELEVISION MYSTERY THEATER.
9:00—FUN-FOR-ALL. Night Club Variety Show from the Casino. Emceed by Irv Kupcinet and Tommy Bartlett.
9:30—"BROADWAY LIMITED" with Dennis O'Keefe and Victor McLaglen.
11:00—CHICAGOLAND NEWSREEL.

WTMJ-TV Channel 3

6:00—JUNIOR JAMBOREE. NBC.
6:30—Dinner Music.
7:00—LET'S LOOK AT THE NEWS.
7:10—TV PREVUE.
7:15—ARMCHAIR TRAVELS.
7:30—DOLLARS AND SENSE. ABC.
8:00—CANDID MICROPHONE. ABC.
8:30—SKIP FARRELL SHOW. Songs. ABC.

(Subject to Change)

WNBQ fans can expect more of Clifton Utley, news commentator and analyst last seen on channel 5 during NBC's election night coverage. With full-time programming scheduled for early January, WNBQ will offer news bulletins on national and international events.

Ford Theater Becomes WGN-TV Show via CBS

It may be a little confusing, but Ford Theater drama productions, seen of late on WBKB, will soon become property of WGN-TV, channel 9. The switchover is due to the recent merger of CBS facilities on WGN-TV.

Last October, Ford Theater introduced a one hour drama series on the CBS radio network with Fletcher Markle as director and Vincent McConnor as script editor. The television productions, however, will be the work of an entirely separate unit.

Plays will have leading Broadway and Hollywood artists in the major roles. They are scheduled at monthly intervals, and will be accelerated in 1949 to meet the needs of video's growing national audience.

WBKB Introduces News by AP Tape

For the past week during the "Funny Business" half hour on WBKB, from 5:30 to 6:00 p.m., the news has been telecast by a special Associated Press tape printer. This printer is the first one of its kind to be seen on Chicago television, another WBKB "first."

The five minute newscast is video only. The tape, which is edited immediately before air time, is drawn across the screen by a mechanical device and shows the tape as it comes from the AP with the exception of certain code letters.

In the event of important news a program will not be interrupted but a bell will ring and the news flash will be shown on the tape.

Philadelphia Sets Increase

The number of TV receivers in the Philadelphia area is nearing the 100,000 mark, according to reports received this week. Philadelphians are served by WFIL-TV and WCAU-TV.

TELEVISION FORECAST

ANNOUNCES

LAST MINUTE TV PRO-

GRAM CHANGES

AND

FILM TITLES

ON

RADIO STATION WCFL

1000 on Your Radio Dial for All the Local TV Stations

AT 4:40 P. M.

EACH MONDAY AND FRIDAY

Television Forecast for

Tuesday

December 14, 1948

WENR-TV Channel 7

6:00—Dinner Music and Test Pattern.
6:30—FILM SHORTS.
6:45—UNCLE MISTLETOE. The adventures of a roly-poly puppet.
7:00—FEATURE FILM.
8:00—CARTOON CONTRASTS. Two artists sketch the same idea with different methods.
8:15—FILM SHORTS.
8:30—CHICAGO BEARS QUARTERBACK SHOW. A review of the team's preceding game discussed by players and coaches.
9:00—BOXING BOUTS from the Rainbo Arena.

WGN-TV Channel 9

2:00—TELEVISION MATINEE. A two hour show featuring films, newsreel and short subjects.
6:00—Test Pattern.
7:00—COMING ATTRACTIONS.
7:30—LITTLE BORDY.
8:00—CHICAGOLAND NEWSREEL.
8:15—PERSONALITY PROFILES with Dorsey Connors.
8:30—FILM.
9:00—WRESTLING with Dennis James announcing. From New York by way of the DuMont Television Network.
10:30—CHICAGOLAND NEWSREEL.

WBKB Channel 4

5:15—Test Pattern.
5:30—FUNNY BUSINESS with Manny Opper and Adele Scott.
6:00—KUKLA, FRAN AND OLLIE in "Junior Jamboree." Television's greatest show.
6:30—LITTLE OTTO. Dick Snyder makes friends at his drawing board.
6:45—YOUR CURBSTONE CUT-UP with Ernie Simon.
7:00—FILM.
8:00—TELENEWS with John Dunham.
8:15—MIDGET BOXING with Jim Ameche describing these bouts.
8:30—FEATURE FILM. "Hot Rhythm" with Dona Drake and Robert Lowery.
9:30—HEADLINE NEWS.

WTMJ-TV Channel 3

6:00—JUNIOR JAMBOREE. NBC.
6:30—Dinner Music.
7:00—LET'S LOOK AT THE NEWS.
7:10—TV PREVIEW.
7:15—FILM SHORTS.
7:30—AMERICA SONG. NBC.
7:50—ROVING CAMERAS. Film shorts.
8:00—CARTOON CONTRASTS. ABC.
8:15—FILM SHORTS. ABC.
8:30—GASLIGHT GAYETY. Old time films.
8:50—CARTOON FUN on film.
9:00—AMATEUR BOXING from Rainbo Arena. ABC.

(Subject to Change)

Television Forecast for

Wednesday

December 15, 1948

WGN-TV Channel 9

2:00—TELEVISION MATINEE. A two hour show.
6:00—Test Pattern.
7:00—COMING ATTRACTIONS.
7:30—LITTLE BORDY.
8:00—CHICAGOLAND NEWSREEL.
8:15—SPORTSMEN'S CORNER.
8:30—SPARKLING TIME. Comic pantomime starring Chuck Dabney.
9:00—CLUB TELEVISION. Chicago's original video night club with stars of the entertainment world accompanied by Bob Trendler's orchestra.
9:45—FILM.
10:00—SPELL WITH ISBELL. Harold Isbell conducts a televised spelling bee.
10:30—CHICAGOLAND NEWSREEL.

WBKB Channel 4

5:15—Test Pattern.
5:30—FUNNY BUSINESS with Manny Opper and Adele Scott.
6:00—KUKLA, FRAN AND OLLIE in "Junior Jamboree". Laughter for the whole family.
6:30—FILM
6:45—YOUR CURBSTONE CUT-UP with Ernie Simon.
7:00—FILM.
7:30—DAFFY DERBY with Ernie Simon. Old songs, old jokes done in a brand new way.
7:50—TELENEWS with John Dunham.
8:00—TELE-CHARADES with Ed Roberts. Test your skill against college groups.
8:30—HOCKEY. Blackhawks vs. Detroit Red Wings from Chicago Stadium.
10:45—HEADLINE NEWS.

WENR-TV Channel 7

6:00—Dinner Music and Test Pattern.
6:30—FILM SHORTS.
6:45—UNCLE MISTLETOE.
7:00—SET 'EM UP, a bowling show.
7:30—FEATURE FILM.
8:30—WRESTLING from the Rainbo Arena.
11:02—GREATEST FIGHTS OF THE CENTURY.

WTMJ-TV Channel 3

4:00—WHAT'S NEW? Ask Nancy Grey.
4:30—HOWDY DOODY SHOW. NBC.
5:00—THE CYCLOPS CLUB with Norman Clayton.
5:30—Test Pattern.
6:00—JUNIOR JAMBOREE. NBC.
6:30—Dinner Music.
7:00—LET'S LOOK AT THE NEWS.
7:10—TV PREVUE.
7:15—FILM SHORTS.
7:30—HAL ROACH COMEDY on film.
7:50—FOX - MOVIETONE NEWSREEL. NBC.
8:00—THE GRENADIERS with Bob Heiss.
9:00—SALUTE TO INDUSTRY.

(Subject to Change)

Notes from Readers . . .

All letters should be addressed to the Editor, *Television Forecast*, 185 North Wabash, Chicago 1. Letters must be signed. Names will be withheld on request.

Sirs:

I enjoy old movies much better than any other program. I'm in favor of having an evening set aside for old movies and comedies. It will also give the younger generation a chance to see such great stars as Elmo Lincoln, Charley Chaplin, and Tom Mix.

Chicago, Ill. **ROBERT BOEHM**

Sirs:

I have three boys who enjoy television as much as we grownups do, and since they are in bed at nine o'clock, I wondered if it were possible to have a feature film on earlier, instead of 9. Say about 7 or 7:30, at least one night a week.

Berwyn, Ill. **MRS. A. M. BROCKMANN**

Sirs:

It would appear from previous issues of your very interesting weekly that most of the letters you have published partly are for the removal of wrestling from the screens of TV sets in the metropolitan area. . . . Though I don't expect this letter to be published even in part. . . . I believe that in this day and age that people have dropped their morals enough to let something like wrestling be readily accepted in their homes. I am not trying to convert anyone, but I am trying to stick up for a very amusing, if sometimes corny, show.

Glenview, Ill. **BRUCE WEBER**

Sirs:

Why did they ever leave Ernie Simon on television?

Chicago, Ill. **JACK HARRINGTON**

We wonder, too!—Editor.

Sirs:

Congratulations on your "Tips for TV Beginners." We found the article very helpful to our junior dramatic group, especially those of us interested in appearing on talent shows in Chicago.

Chicago, Ill. **FRAN SHERMAN**

WGN-TV Film Used To Train Firemen

A four-minute film account of the recent Branch factory explosion and fire made by a member of the WGN-TV newsreel staff is being used as part of the training program for firemen candidates, according to Chief Fire Marshall Anthony J. Mullaney of the Chicago fire department.

This event was a newsreel scoop for WGN-TV cameraman Charles Geckler, who was aroused from sleep the night of the fire by the sound of fire sirens and rushed to the scene of the disaster. His picture of the scene included a shot of firemen removing the injured and fighting the blaze, as well as pictures of the victims as they were carried to St. Anne's hospital.

According to Chief Mullaney, the pictures serve as an illustration of the work done by the fire department in such emergencies. They are being used by drillmaster James Furlong, of the Chicago Fire Department college, in training candidates.

Are you getting good reception on all channels? Nine out of ten television set owners don't! If you don't, try TELEMATCH!

TELEMATCH reduces or eliminates ghosts and interference and improves picture tonal quality. TELEMATCH gives you better reception with an outdoor antenna—**makes excellent reception possible with a low cost, indoor antenna.**

Not a "booster," TELEMATCH uses no tubes, no electricity. Requires no maintenance. You can attach it yourself—it's simple to operate! Cure your TV troubles. Order a TELEMATCH from your serviceman or television dealer today.

COMPLETE ONLY $9.50

Manny Opper Sparks New Show

MANNY OPPER

Those popped-eyes on your TV screen belong to Manny Opper, Chicago comedian now appearing Monday through Friday on "Funny Business," new WBKB show. The one time gag writer for Milton Berle now has his own program, aimed at stealing laughs from other stations.

Born and raised in Chicago, Opper (rhymes with doper) began in show business many years ago as a radio script writer, and claims that material he wrote during those early days is still being used on radio today.

Currently in his 83rd week in a loop show lounge, Opper recently signed a new long-term contract guaranteeing his stay here until next summer, thereby giving him one of the longest runs of any comedian.

Opper is married and has an eight-year-old son.

FDR First President on TV

First televising of a United States President was accomplished in 1939, when the late F. D. R. appeared on an east coast program.

Television and Theatre Are Alike, Yet Different Says Monte Fassnacht

Television and theatre? Basically, alike, they have radical differences, says Monte Fassnacht, who should know. Currently production manager for WENR-TV, he has been as intimately tied to show business for the past decade as opening nights and curtain calls. According to Monte, he took his first exercise swinging on traveler lines of theatrical curtains and has been present backstage when the dimmer handles were pulled for many of Chicago's greatest theatrical and operatic enterprises.

A native Chicagoan, he first became associated with the stage in high school. Hanging around the stage entrance of the Olympic theatre (now the Apollo), on Randolph street, Monte says he "became such a nuisance that the manager, in a fit of despair, hired him as assistant property manager."

In the years that followed he rubbed stage directions with such notable personalities as Ernest Truex, the Barrymores (Ethel, John and Lionel), the Dolly Sisters, and countless others. His memory regarding the plays with which he was involved during those early years is a near-blank. For no reason at all, the one major production he recalls from that era is "So Long, Letty" with Charlotte Greenwood.

N. U. Graduate

He was employed at the Garrick theatre (now a motion picture house) and the Colonial theatre (now the Oriental). His stage hand employment backed his education at Northwestern university and from that institution he received a degree in engineering although he didn't pursue the profession. In addition to his sheepskin he had acquired a wife and the theatre seemed to provide more lucre than stadium rods and T-squares.

On graduation he was employed at Chicago's famed Auditorium on Michigan boulevard where he worked in turn as carpenter, electrician, and property man for the Chicago Civic Opera company, which later moved to 20 N. Wacker drive. He became technical director of the company in 1938.

MONTE FASSNACHT

He has performed hundreds of major lighting jobs—Rodzinski's fabulous production of "Tristam" in Chicago last year; the "Wheels A-Rolling" pageant at the recent Railroad Fair and countless theatrical productions. He was also lighting director for several of Burton Holmes' motion picture productions.

As production manager for WENR-TV, Monte has multiple duties. He is in charge of lighting, property, sets, scenery, make-up, costumes, etc., for all television productions for the station and all Chicago-originated programs for the entire mid-West TV network of ABC.

(*Continued on page* 14)

New Afternoon Show Designed for Women

So strong has the appeal been for an afternoon show for the Chicagoland television audience that WGN-TV has announced a new feature, "Television Matinee," from two to four o'clock Monday through Saturday on channel 9.

"Television Matinee" shows feature films, shorts, serials and items of interest to the women televiewers.

Picture Highlights of the Week

JUNE TAYLOR CHORUS, a regular CBS Television feature of the New York "Toast of the Town" show, may very likely be seen on WGN-TV, when network programs are added to the channel 9 schedule. With the girls is Joe Howard, veteran song writer and vaudevillian. "Toast of the Town" is an hour long show.

CURBSTONE CAPERS, appropriately named, is the man-on-the-street show seen nightly Monday through Friday on channel 4, WBKB. TV cameras are set up in front of a State Street theater and curbstone interviews conducted. Everyone is a star on this show!

Television Forecast for

Thursday

December 16, 1948

WBKB Channel 4

5:15—Test Pattern.
5:30—FUNNY BUSINESS with Manny Opper and Adele Scott. Great Scott! Manny is your answer to the blues.
6:00—KUKLA, FRAN AND OLLIE in "Junior Jamboree," Burr Tillstrom, one of the country's outstanding puppet artists in action.
6:30—FILM.
6:45—YOUR CURBSTONE CUT-UP with Ernie Simon.
7:00—FILM.
7:30—TOM MIX in "Miracle Riders" (Final Chapter).
7:50—FILM.
8:00—TELENEWS with John Dunham.
8:15—FEATURE FILM.
9:15—TREASURY BOND SHOW. Music as you like it.
9:30—HEADLINE NEWS.

WENR-TV Channel 7

Note: WENR-TV will not televise this date, but will return to the air on Friday, Dec. 17.

WGN-TV Channel 9

2:00—TELEVISION MATINEE.
6:00—Test Pattern.
7:00—COMING ATTRACTIONS.
7:30—LITTLE BORDY puppet show for the children.
8:00—CHICAGOLAND NEWSREEL. Local, national and internationl news.
8:15—INDIVIDUALLY YOURS with Celeste Carlyle and beauty tips.
8:30—WRESTLING from Madison AC with Jack Brickhouse announcing.
10:45—CHICAGOLAND NEWSREEL.

WNBQ Channel 5

8:30—FLOOR SHOW starring Dunninger, the mentalist, Paul Winchell, the ventriloquist, Peg Marshall and the Holidays, a vocal group.

WTMJ-TV Channel 3

4:00—To be announced.
4:30—"TRAIL OF THE HAWK". Serial Movie. Chapter 3.
4:40—LITTLE AMATEURS with Carl Nelson.
5:00—Test Pattern.
6:00—JUNIOR JAMBOREE. NBC.
6:30—Dinner Music.
7:00—LET'S LOOK AT THE NEWS.
7:10—TV PREVIEW.
7:15—FILM SHORTS.
7:25—FACT AND FANCY. Interesting items from the Public Museum.
7:30—MUSICAL MINIATURES. NBC.
7:50—FOX - MOVIETONE NEWSREEL. NBC.
8:00—ADAM VS. EVE. A quiz show.
8:30—DUNNINGER SHOW. NBC.
9:00—WRESTLING from the South Side Armory in Milwaukee.

(Subject to Change)

Johnsos Takes TV Fans Behind Scenes on Football Show

Until television came to Chicago, football coaches and their assistants were behind-the-scene men in any game. Now televiewers are able to meet via video the personalities that mold teamwork and plan strategy.

Such is the show Luke Johnsos conducts each Tuesday from 8:30 to 9 p.m. on WENR-TV. Johnsos is a natural to conduct the Bears' Quarterback show. As assistant coach to George Halas, he and members of the Bears' staff are responsible for the outstanding record of the Chicago team.

LUKE JOHNSOS

Johnsos is a former star end of the Bears. A graduate of Northwestern university, Johnsos won honors in baseball as well as football. After receiving a trial with the Cincinnati Reds, he turned to pro football and joined the Bears in 1928, playing for nine seasons.

In 1933, Johnsos earned All-National Football league honors as an End, his teammate being Bill Hewitt. In 1937, Luke was appointed assistant coach and has been a member of the staff ever since.

Johnsos is a resident of Evanston. In the spring and summer months, he represents a paper firm.

ED SULLIVAN, syndicated newspaper columnist who conducts "Toast of the Town" for CBS television, will very likely be seen by Chicago telereceivers when WGN-TV adds this program to their network schedule. Sullivan is shown here interviewing Bob Crosby.

ON THE COVER

AUNT JUDY and Uncle Mistletoe are stars of the new show seen on WENR-TV Mondays, Tuesdays, Wednesdays and Fridays. Jennifer Holt portrays Aunt Judy. She spends the evening talking to the lovable gentleman from Candy Cane Lane who counts among his friends all of the characters from Mother Goose. Children will want to see the show. Time: 6:45 to 7, on channel 7.

(Ellingsen Photo)

Transmitter Tops Mt. Wilson

Television station KNBH, Hollywood, claims the most unusual setting for a transmitter, and they're probably right. Just completed, the transmitter is atop Mt. Wilson and will serve the Los Angeles, Calif., region for NBC when the station begins programming January. When a nation-wide TV hookup is accomplished, Chicagoans will be able to view an NBC show originating in the screen capital.

Marshall Field & Company
on television
"The Adventures of Uncle Mistletoe"
a grand, gay program for the youngsters presented by
Marshall Field & Company
WENR-TV
Channel 7
6:45 P.M. every Monday, Tuesday, Wednesday and Friday

Television Forecast for

Friday

December 17, 1948

AN ADDED SERVICE—Tune in on our radio program on WCFL, 4:40 p.m. Mondays and Fridays for the latest program changes for the entire week.

WENR-TV Channel 7

6:00—Dinner Music and Test Pattern.
6:30—FILM SHORTS.
6:45—UNCLE MISTLETOE.
7:00—FEATURE FILM.
8:00—VAUDEO VARIETIES. A series of vaudeville acts.

WGN-TV Channel 9

2:00—TELEVISION MATINEE. A two hour show featuring films, newsreel and short subjects.
6:00—Test Pattern.
7:00—COMING ATTRACTIONS.
7:30—LITTLE BORDY. Children's show.
8:00—CHICAGOLAND NEWSREEL.
8:15—SPORTSMEN'S CORNER with Paul Fogarty.
8:30—FILM.
8:35—MAN ABOUT TOWN. Hal Stark introduces interesting people, and events about town.
9:00—BOXING. Jack Brickhouse describes bouts from the Madison AC.
10:30—CHICAGOLAND NEWSREEL. News of the world.

WBKB Channel 4

5:15—Test Pattern.
5:30—FUNNY BUSINESS with Manny Opper and Adele Scott.
6:00—KUKLA, FRAN AND OLLIE in "Junior Jamboree." Something new every minute with Burr Tillstrom's lovable troupe.
6:30—SUN TIMES COMICS. Latest comics read by Don and Vera Ward.
6:45—YOUR CURBSTONE CUT-UP with Ernie Simon.
7:00—KIDDIE PARADE. Quiz program for the children.
7:30—TELENEWS with John Dunham.
7:45—KUP'S SHOW-UP.
8:00—TOUCHDOWN.
8:30—UNDER 21. Chicago's official teenage show.
9:00—FEATURE FILM.
10:00—HEADLINE NEWS.

WTMJ-TV Channel 3

4:00—WHAT'S NEW? Ask Nancy Grey.
4:30—HOWDY DOODY SHOW. NBC.
5:00—MUSEUM EXPLORERS CLUB.
5:15—Test Pattern.
6:00—JUNIOR JAMBOREE. NBC.
6:30—Dinner Music.
7:00—LET'S LOOK AT THE NEWS.
7:10—TV PREVUE.
7:15—PLAY 'EM OR PAY 'EM. A musical quiz game.
7:45—FOX-MOVIETONE NEWSREEL. NBC.
7:55—BASKETBALL. High school game to be announced.

(Subject to Change)

Joe Simon Named Staff Director

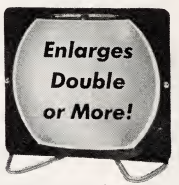
Joe Simon, stage manager at WBKB, was recently promoted to staff director, it was announced this week. Simon, with WBKB for over a year, has had varied experiences in show business despite his youth.

In movies he has done bit parts in Hollywood for Universal-International, and in Chicago for commercial film producers. In radio he has been an announcer, director, writer and sound effects director. Simon was an instructor at St. Louis university in radio writing and producing. He has also had stage experience in St. Louis with the opera company there and also several other amateur and professional companies.

In television he started with KSD-TV, an NBC station in St. Louis, as writer-director of special coverage shows. He then moved to WBKB where he has been stage director and studio manager.

"WALCO's NEW BABY"

MODEL 712



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(Fran Byrne Photo)

POLO on WENR-TV finds Bob Uihlein, Jr., high goal Milwaukee player, in this dramatic photo taken during one of the games televised by the channel 7 station on Saturday evenings.

GET!

THOROUGH

TELESERVICE

24 hr. Phone

Midway 3-8491

PARKER HOUSE

OF TELEVISION

6258 S. Cottage Grove

Chicago 37, Ill.

U.S.T. PROJECTION SPECIALISTS

Budget Warranties and Full One Year Warranties Written

"Check Our Satisfied Customers"

Television Forecast for

Saturday

December 18, 1948

WGN-TV Channel 9

2:00—TELEVISION MATINEE. A two hour show with feature films, Chicago-land newsreel and short subjects.

WBKB Channel 4

7:15—Test Pattern.

8:00—WESTERN FILM. "West of the Law," with Buck Jones, Tim McCoy and Raymond Hatton.

9:00—FILM.

9:30—HEADLINE NEWS.

WENR-TV Channel 7

6:00—Test Pattern.

7:30—FILM SHORTS.

8:00—STAND BY FOR CRIME. A mystery quiz.

8:30—INDOOR POLO.

WTMJ-TV Channel 3

3:30—WILD WEST THEATRE. A full length western film.

4:30—THOSE KEEN TEENS.

7:00—LET'S LOOK AT THE NEWS.

7:10—TV PREVUE.

7:15—TRYOUTS FOR TEEVEE. An amateur show.

7:45—GOLDEN WEDDING GREETINGS.

7:50—NEWSREEL. NBC.

8:00—MYSTERY QUIZ. ABC.

8:30—INDOOR POLO. ABC.

(Subject to Change)

SPECIAL NOTICE

As long and as often as equipment tests and adjustments will permit, WNBQ the NBC television station in Chicago will have a test pattern on channel 5, from 10:00 a.m. to 6:00 p.m., daily.

Television Forecast for

Sunday

December 19, 1948

WBKB Channel 4

6:15—Test Pattern.
6:30—FILM.
7:30—HEADLINE NEWS.
8:00—TELENEWS.
8:25—HOCKEY. Blackhawks vs. Boston Bruins, from the Chicago Stadium.
10:45—DISNEY NEWSREEL. The world's news at your door.

WENR-TV Channel 7

4:30—SUPER CIRCUS. Tumblers, dog acts, acrobats, etc.
5:30—STUMP THE AUTHORS.
6:00—FEATURE FILM.
7:00—MUSIC IN VELVET.
7:30—ABC TELEVISION PLAYERS. Drama.
8:00—SECOND GUESSER. A comedy quiz.
8:15—FILM SHORTS.
8:30—WHAT DO YOU THINK? A forum discussion by members of the Great Books Group.

WGN-TV Channel 9

6:00—REEL ADVENTURES. Films.
6:30—CHICAGO TRIBUNE COMICS. Walt Newton reads the funnies.
7:00—THE ORIGINAL AMATEUR HOUR. DuMont Network.
8:00—CROSS QUESTION. The realistic studio presentation of a fictional courtroom trial.
9:00—STARS OF TOMORROW. WGN amateur show televised as it is being broadcast.
9:30—CHICAGOLAND NEWSREEL REVIEW.

WNBQ Channel 5

7:10—STOP ME IF YOU'VE HEARD THIS ONE.
7:30—AMERICA SONG featuring Paul Arnold.
8:00—TELEVISION PLAYHOUSE. "Suspect" with Ruth Chatterton and Bramwell Fletcher.
9:00—NBC NEWSREEL.

WTMJ-TV Channel 3

4:30—SUPER CIRCUS. ABC.
5:00—BILLIE THE BROWNIE AND SANTA. Christmas Show.
7:00—FILM SHORTS.
7:10—TELENEWS DIGEST.
7:30—TEEVEE VARIETIES. A program of Special Christmas Music.
8:00—TELEVISION PLAYHOUSE. "Suspect." NBC.
9:00—NEWS REVIEW OF THE WEEK. NBC.
9:10—AROUND THE TOWN with the WTMJ-TV Cameraman.

(Subject to Change)

Fassnacht on TV . . . .

(*Continued from page* 8)

Costuming and scenery production for the theatre and for television are practically identical, according to Fassnacht. The greatest difference between the two lies in lighting and color. In TV, illumination must be from three to five times as great as in the theatre. Because a television tube reproduces only two dimensions, lighting can be employed to give an illusion of depth which is not otherwise discernible.

In the theatre most lights are stationary and in video the lights are in an almost constant state of change and adjustment. In a similar light, to speak punwise, one set of TV tubes will require two hundred and fifty foot candlepower for a "picture" which is acceptable to the engineers for telecasting. Other tubes at times require five to six hundred candlepower. In television, "model lighting" is more difficult since it takes a high candlepower to penetrate the overall lighting.

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6:45 to 7:00 P.M. Daily
Ernie Simon—need more be said?

Kiddie Parade
7:00 Friday, December 17
Tots vie for prizes.

Hockey—Blackhawks vs Boston
8:25 Sunday, December 19
Those fighting Hawks are coming up!

★ Channel 4

WBKB
Balaban & Katz

COLLINGS, NIGEL J.
342 W. ST. CHARLES RD.
LOMBARD, ILL.
20-2

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